



rising for domestic peace

Job Announcement October 2016

Marketing & Communications Specialist

Job Title	Marketing & Communications Specialist
Reports to	Executive Director
Location	Kent, WA
Salary Range	DOE
Exempt or Non-Exempt	Non-Exempt
Posting Date	10/5/16
Closing Date	
Hours	Full Time

DAWN is a comprehensive provider of domestic violence services, including Emergency Confidential Shelter, a 24-hour Crisis and Advocacy Line, and Community Advocacy including Legal and Immigrant Rights, Mental Health, Support Groups and one-on-one support. DAWN's mission is to lead and support efforts in South King County communities to end domestic violence by providing the critical services and education for survivors to make informed choices about their future, and engaging communities to raise awareness and take action.

Overview of Position

The Domestic Abuse Women's Network seeks a Marketing and Communications Specialist. The Communications Specialist leads and coordinates the development of digital and general media, annual and grant specific publications and assists with special campaigns or events. The Communications Specialist works with DAWN staff to advance the understanding of domestic violence and advocacy for DAWN's mission.

Qualified candidates must have a Bachelor's and a minimum of five years of experience in media relations, communications or journalism. Knowledge of social media required. An understanding of domestic violence a plus.

Job Responsibilities

Description of major job responsibilities

- Under the direction of the Executive Director, develop and disseminate all marketing materials
- Implement and enhance marketing, communications, and social media strategies
- Copy, edit, proofread, and revise communications
- Oversee social media platforms

- Oversee and implement website updates
- Create press releases
- Research media coverage
- Pitch new story ideas to media

Qualifications

Physical Requirements:

- Ability to sit, walk, stand, bend, kneel, and twist on an intermittent basis including answering the front door.
- Ability to grasp, push, pull objects such as files and reach overhead.
- Ability to lift 30 lbs (usually supplies, groceries, small boxes).

Preferred Qualifications:

- A strong commitment to DAWN's mission and values
- 3-5 years' experience in marketing and communications
- Strong writing skills
- Knowledge of e-mail marketing and social media communications
- Knowledge of media trends and strategies
- Strong familiarity with DAWN and communities of South King County a plus
- Marketing or communications degree preferred

To Apply

This position is open until filled. To apply, please submit your resume and cover letter to info@dawnrising.org with the subject Marketing Specialist in the subject line. **Please note:** applications not accompanied by both a cover letter and resume will not be considered.

DAWN offers very competitive salaries and an excellent benefits package. We are fully committed to a culturally diverse staff to better serve domestic violence victims and program staff, many of who experience racial, gender, economic and other/multiple oppressions. We seek people from diverse backgrounds with a commitment to DAWN's mission to end domestic violence, to social justice and to working for social change. DAWN is an equal opportunity employer. We do not discriminate in hiring or employment on the basis of race, color, religion, sex, national origin, ancestry, age, marital or veteran status, disability, gender identity, sexual orientation, or any protected status.

Disclaimer

The above statements are intended to describe the general nature and level of work being performed by people assigned to this classification. They are not to be construed as an exhaustive list of all responsibilities, duties, and skills required of personnel so classified. All personnel may be required to perform duties outside of their normal responsibilities from time to time, as needed.